

# Lyceum of the Philippines University

Intramuros, Manila

## College of Business Administration

Bachelor of Science in Business Administration major in Business Management

Effective AY 2022-2023

First Year				
First Semester				
Course Code		Course Title	Units	Pre-requisites
BACN13B		Business Correspondence and Communication	3	
BUSN01B		Business Essentials	3	
HBON01B		Human Behavior in Organization	3	
JPLN01A		The Life of Dr. Jose P. Laurel: Nationalist and Nation-BUILDER	3	
UTSN01A		Understanding the Self	3	
PHFN01A		Physical Activities Towards Health and Fitness 1	2	
LIFE01N		My LPU LIFE	(3)	
NSTP01N		National Service Training Program 1	(3)	
Total Units			17	

Second Semester				
Course Code		Course Title	Units	Pre-requisites
BACN01B		Operations Management	3	BUSN01B
BACN02B		Marketing Management	3	BUSN01B
BAEN08B		Financial Management	3	BUSN01B
ARTN01A		Art Appreciation	3	
LITC11C		Living in the IT Era	3	
PCCN01A		Purposive Communication	3	
PHFN02A		Physical Activities Towards Health and Fitness 2	2	
NSTP02N		National Service Training Program 2	(3)	
Total Units			20	

Second Year				
First Semester				
Course Code		Course Title	Units	Pre-requisites
BACN08B		Human Resource Management (with Labor Laws)	3	HBON01B,
BACN20B		Business Environment	3	BACN01B, BACN02B
BAEN02B		Business Statistics	3	BACN01B, BACN02B
BAEN03B		Consumer Behavior	3	BACN01B, BACN02B
BAEN20B		Data Analytics	3	BACN01B, BACN02B
RPHN01A		Readings in Philippine History	3	
STSN01A		Science, Technology & Society	3	
PHFN03A		Physical Activities Towards Health and Fitness 3	2	
Total Units			23	

Second Semester				
Course Code		Course Title	Units	Pre-requisites
BACN05B		Business Law 1 (Obligations and Contracts)	3	BACN08B
BACN09B		Business Research Methods and Techniques (Chapters 1-3)	3	BACN13B, BAEN02B
BACN21B		Applied Business Economics	3	BACN20B
BACN23B		Income and Business Taxation	3	BACN01B, BACN02B
BBMN01B		Pricing and Costing	3	BACN01B, BACN02B
BBMN03B		Innovation Management	3	BACN01B, BACN02B
ICCN01A		Indigenous Creative Crafts	3	
PHFN04A		Physical Activities Towards Health and Fitness 4	2	

Total Units	23	
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Third Year				
First Semester				
Course Code		Course Title	Units	Pre-requisites
BACN11B		International Business and Trade	3	BACN01B, BACN02B
BACN14B		Business Law 2 (Laws and Regulations)	3	BACN05B
BACN24B		Managerial Accounting	4	BACN23B
BBMN02B		Business Opportunity (With Product Feasibility)	3	BBMN03B, BBMN01B
BBMN05B		Microfinancing	3	BACN01B, BACN02B
BBMN06B		Family Business Management	3	BACN01B, BACN02B
BBMN08B		Business Research II (Chapters 4-5)	3	BACN09B
Total Units			22	

Second Semester				
Course Code		Course Title	Units	Pre-requisites
BACN25B		Business Feasibility	3	BBMN02B, BACN24B
BACN22B		Corporate Sustainability and Governance	3	BACN01B, BACN02B
BAEN06B		Enterprise Resource Planning with SAP	3	BACN01B, BACN02B
BAEN09B		Meetings, Incentives, Conventions, and Events/Exhibitions (MICE)	3	BACN01B, BACN02B
BBMN04B		Programs and Policies on Enterprise Development	3	BACN01B, BACN02B
ETHN01A		Ethics	3	
TCWN01A		The Contemporary World	3	
Total Units			21	

Fourth Year				
First Semester				
Course Code		Course Title	Units	Pre-requisites
BAEN01B		Entrepreneurial Management (Implementation)	3	BACN01B
MMWN01A		Mathematics in the Modern World	3	
BBMN07B		Strategic Management	3	BACN01B, BACN02B
BBMN20B		Social and Entrepreneurial Leadership	3	BACN01B, BACN02B
FLGN01B		Foreign Language - Mandarin	3	
FMAN01B		Investment & Portfolio Management	3	BAEN08B
TNRN01A		The Life and Works of Rizal	3	
Total Units			21	

Second Semester				
Course Code		Descriptive Title	Units	Pre-requisites
PRTN01B		Practicum (with Business Paper)	6	90% of all Business Courses
Total Units			6	
Over All Units			153	

Prepared by:

Recommending Approval:

Approved:

MR. MICHAEL M. CABALLERO  
Chairperson

MR. RANDOLPH V. SACDALAN  
Dean

MS. JENNIFER D. TUCPI  
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