Lyceum of the Philippines University
College of Arts & Sciences

Bachelor in Multimedia Arts
Effective: AY2022-2023

FIRST YEAR – Semester One

Course Code	Course Title	Pre-Requisite	Credit Units
STSN01A	Science, Technology and Society		3
ARTN01A	Art Appreciation		3
MAIN10A	Introduction to Multimedia Arts		3
MAFN11A	Drawing 1 (Character, Figure, Still Life/Rendering)		3
MADN13A	Principles of Design		3
MACN14A	Color Theory		3
LIFN01A	MyLPU Life (Leadership, Involvement, Formation and Engagement)		(3)
PHFN01A	Physical Activities Toward Health & Fitness 1		2
			23 units

FIRST YEAR – Semester Two

Course Code	Course Title	Pre-Requisite	Credit Units
ETHN01A	Ethics		3
PCCN01A	Purposive Communication		3
MMEL19A	Basic Photography		3
MAFN12A	Drawing 2 (Technical Drawing, Visualization Perspective/Rendering)	MAFN11A	3
RPHN01A	Readings in Philippine History		3
TADN01A	Theories of Arts and Design		3
PHFN02A	Physical Activities Toward Health & Fitness 2		2
			20 units

SECOND YEAR – Semester One

Course Code	Course Title	Pre-Requisite	Credit Units
RSPN10A	Developing Reading Skills for Media and Communication Professionals		3
ANIN15A	2D Animation (Traditional and Digital)		5
MMEL20A	Creative Techniques in Photography		3
MMEL25A	Basic Graphic Design (History and Appreciation)	MADN13A; MACN14A	3
JPLN01A	The Life of Dr. Jose P. Laurel: Nationalist and Nation-Builder		3
MMEN16A	Writing for New Media	MAIN10A	3
PHFN03A	Physical Activities Toward Health & Fitness 3		2
NSTP01N	National Service Training Program 1		(3)
			25 units

SECOND YEAR – Semester Two

Course Code	Course Title	Pre-Requisite	Credit Units
MMEN17A	Design Profession Laws, Regulation and Ethics		3
IPSN01A	(GEE1) Indigenous Peoples Studies Across Disciplines		3
TCWN01A	The Contemporary World		3
UTSN01A	Understanding the Self		3
MMWN01A	Mathematics in the Modern World		3
MMEL21A	3D Animation 1 (Modeling & Texturing)	ANIN15A; MMEL21A	3
MMEL26A	Graphic Design with Typography and Layout	MADN13A; MACN14A; MMEL25A	3
PHFN04A	Physical Activities Toward Health & Fitness 4		2
NSTP02N	National Service Training Program 2		(3)
			26 units

THIRD YEAR – Semester One

Course Code	Course Title	Pre-Requisite	Credit Units
MMEL22A	3D Animation 2 (Rigging Animation & Rendering)	ANIN15A, MMEL21A	3
	Elective 1		3
MMEL28A	Fundamentals of Film and Video Production	MMEL20A	3
MMEL29A	Digital Sound Production		3
MMEL31A	Multimedia Publishing	MADN13A; MACN14A; MMEL25A; MMEL26A	3
MMEN18A	Research for Multimedia		3
MMEL30A	Post-Production Processes & Techniques		3
			21 units

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THIRD YEAR – Semester Two

Course Code	Course Title	Pre-Requisite	Credit Units
MMEL27A	Interactive Media Design	MADN13A; MACN14A; MMEL25A	3
MMEL35A	Desktop Publishing	MAFN12A MACN14A MMEL25A	3
	Elective 2		3

	Elective 3		3
THMN50A	Thesis/Capstone Project 1	Senior Standing	3
TNRN01A	The Life and Works of Rizal		3
	(GEE2) Pampropesyunal na Filipino		3
			21 units

THIRD YEAR – Summer Period

Course Code	Course Title	Pre-Requisite	
	Internship (400 hours)		3
			3 units

FOURTH YEAR – Semester One

Course Code	Course Title	Pre-Requisite	Credit Units
MMEN33A	Business Ventures and Marketing in Multimedia		3
THMN51A	Thesis/Capstone Project 2	THMN50A	3
	Elective 4 (Free)		3
LITN20A	(GEE3) Panitikan ng Pilipinas		3
	Elective 5 (Free)		3
			15 units

FOURTH YEAR – Semester Two

Course Code	Course Title	Pre-Requisite	Credit Units
MMEL34A	Portfolio and Design Exhibit	Senior Standing	3
MMEN32A	Multimedia Seminars	Senior Standing	3
			6 units

Total Curriculum Units: 160

List of Electives (Arranged by Proficiency Clusters)

General / Free Electives		
CCDN40A	Concept and Creative Development	3
MMEN44A	Project Management for Multimedia	3
IMCN13A	Integrated Marketing Communications	
IMCN14A	Advertising Principles	3
MMEL45A	Video Production for Multimedia	3
FILN22A	Pagsasaling Wika sa Iba't Ibang Disiplina	3
Graphic Design Cluster		
MMEL42A	Designing for the Web	3
MMEL43A	Designing for Brand Communications	3
MMEL45A	Logo Design and Development	3
Animation Cluster		
MMEN48A	Advance Illustration	3
MMEL23A	3D Animation 3 (Animation on Live Video Production)	3
MMEL24A	3D Animation 4 (Full 3D Animation Production)	3
Photography Cluster		
FPPL25A	Fashion and Portrait Photography	3
MIPL26A / INPL27A	Industrial Photography	3
JPJN20A	Photojournalism	3
Gaming & Game Design Cluster		
GAML10A	Foundations of Game Art	3
GAML11A	Interactive Game Production	3
MMEL26A	3D Character Design and Development	3

Comparative Difference - CHED required: 135 units; New Curricula: 160 units

Prepared by:

MARIA REBECCA NIETO-LITAN
Program Head

Recommending Approval   Approved by:

DR. MARILYN L. NGALES   MS. JENNIFER D. TUCPI .
Dean of CAS   Officer-in-Charge for Academic Affairs