

Lyceum of the Philippines University  
College of Arts & Sciences

**Bachelor of Arts in Broadcasting**

Effective: AY2022-2023

**FIRST YEAR – Semester One**

Course Code	Course Title	Pre-Requisite	Credit Units
STSN01A	Science Technology & Society		3
PCCN01A	Purposive Communication		3
TCMN01A	Theories of Communication and Media		3
ICMN02A	Introduction to Communication and Media		3
JPLN01A	The Life of Dr. Jose P. Laurel: Nationalist and Nation-BUILDER		3
BBPL10A	Basic Photography for Film		3
LIFN01A	My LPU Life (Leadership, Innovation, Formation and Engagement)		3
PHFN01A	Physical Activities Toward Health and Fitness 1		2
			<b>23 units</b>

**FIRST YEAR – Semester Two**

Course Code	Course Title	Pre-Requisite	Credit Units
RPHN01A	Readings in Philippine History		3
MMWN01A	Mathematics in the Modern World		3
ETHN01A	Ethics		3
BVIL19A	Videography and Lighting Techniques	BBPL13A	3
BNMN12A	Introduction to Broadcasting, Interactive & New Media	ICMN02A	3
BWNN21A	Writing News for RTV, Interactive, Digital and New Media	ICMN02A	3
RSPN10A	(GE Elective 1) Developing Reading Skills for Media and Communication Professional		3
PHFN02A	Physical Activities Toward Health and Fitness 2		2
			<b>23 units</b>

**SECOND YEAR – Semester One**

Course Code	Course Title	Pre-Requisite	Credit Units
UTSN01A	Understanding the Self		3
ARTN01A	Art Appreciation		3
BMSN15A	Media Studies 1 (Audiences of Broad, Interactive and New Media)	ICMN02A; TCMN01A	3
BPTL11A	Production of Texts for Broadcasting, Interactive & Emerging Media		3
BWBN16A	Writing for Radio and Television (Drama/Non-Drama)	ICMN02A; BNMN12A	3
LITN20A	Panitikan ng Pilipinas		3
	(GE Elective 2) Indigenous Peoples Studies Acrosss Disciplines		3
PHFN03A	Physical Activities Toward Health and Fitness 3		2
NSTP01N	National Service Training Program 1		(3)
			<b>26 units</b>

**SECOND YEAR – Semester Two**

Course Code	Course Title	Pre-Requisite	Credit Units
FILN21A	Pampropesyunal na Filipino		3
TCWN01A	The Contemporary World		3
MLEN03A	Media Laws	ETHN01A	3
BMSN17A	Media Studies 2 (Analysis of Media Content & Texts)	ICMN02A; TCMN01A	3
BTSN18A	Transmedia Storytelling	ICMN02A; BNMN12A	3
BPEN21A	Political Economy of Broad, Interactive & Emerging Media	ICMN02A; TCMN01A	3
	GE Elective 3		3
PHFN04A	Physical Activities Toward Health and Fitness 4		2
NSTP02N	National Service Training Program 2		(3)
			<b>26 units</b>

**THIRD YEAR – Semester One**

Course Code	Course Title	Pre-Requisite	Credit Units
MCRN06A	Communication Research	ICMN02A; TCMN01A BMSN15A; BMSN17A	3
MLEN04A	Media Ethics		3
BEDL19A	Non-Linear Editing (Post-Production)		3
TNRN01A	The Life and Works of Rizal		3
BPMN30A	Production Management		3
BPDL20A	Production & Direction of Pre-Recorded Content (Taped Production)	ICMN02A; BNMN12A BWBN16A; BTSN18A	3
	GE Elective 4		3
	Elective 1		3
			<b>24 units</b>

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**THIRD YEAR – Semester Two**

Course Code	Course Title	Pre-Requisite	Credit Units
BDMN22A	Planning and Programming for Broadcast & Digital Media	ICMN02A; BNMN12A	3
BPDL23A	Production and Direction for Broadcasting, Interactive and Emerging Media (Entertainment & Magazine Content)	ICMN02A; BNMN12A BWBN16A; BTSN18A	3
THBN90A	Thesis 1	MCRN06A Junior Standing	3
	Elective 2		3
FILN22A	Pagsasalang Wika sa Iba't-Ibang Disiplina		3
	GE Elective 5		3
	Elective 3		3

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		<b>21 units</b>
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**FOURTH YEAR – Semester One**

Course Code	Course Title	Pre-Requisite	Credit Units
THBN91A	Thesis 2	THBN90A	3
	Elective 4		3
	GE Elective 6		3
BIMN24A	Broadcast Institution Management	Senior Standing	3
			<b>12 units</b>

**FOURTH YEAR – Semester Two**

Course Code	Course Title	Pre-Requisite	Credit Units
BSPN95A	Internship (400 hours)	Senior Standing	9
			<b>9 units</b>

Total Units: 164 units

**Broadcasting Electives**

Course Code	Course Title	Credit
JLMN21A	Reporting on Labor Migration	3
BCPL15A	Production of Content for Young Audiences	3
BSSL18A	Production of Health, Sports and Lifestyle Programs	3
BCKN10A	Social Analysis of Korean Dramas	3
BPDL22A	Production Design	3
	Reporting	
BIJN21A	Introduction to Broadcast & Interactive Journalism	3
BVPL23A	Voice and Performance for Broadcast, Interactive and Emerging Media	3
BMPN24A	Marketing and Promotion in Broadcasting, Interactive and Emerging Media	3
BMSL25A	Music and Sound Design for Broadcast, Interactive and Emerging Media	3
BIBL27A	Interactive Broadcasting	3
BAST40A	Special Topics in Broadcasting, Interactive and Emerging Media	3
AVPL15A	Audio Visual Production (Docu, MTVs & Educational Videos)	3

**GE Electives**

Course Code	Course Title	Credit
RSPN10A	Developing Reading Skills for Media and Communication Professionals	3
RDHN01A	Risk, Disaster and Human Communication	3
DEVN10A	Development Communication	3
MKMN04A	Knowledge Management	3
FMPN01A	Foundations in Media Psychology	3
AFPN01A	Applied Filipino Psychology	3
WLTN12A	Literature of the World	3
FILM21A	Film Appreciation	3
MCWN20A	Mathematics in the Corporate World	3
CSOC30A	Communication for Social Change	3
GGCN31A	Good Governance and CSR	3
GPEN02A	Global Perspectives on the Environment	3
BGSN20A	Gender and Society	3
FILN10A	Panitikan Tungo sa Malikhaing Indibidwal	3

*Comparative Difference: CHED Required: 140 units; New Curriculum: 164 units*

Prepared by:

Recommended for Approval by:

Approved by:

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