

**GRADUATE SCHOOL
LIST OF SUBJECTS PER PROGRAM**

<p>MASTER OF ARTS IN COMMUNICATION</p>	<p>Basic Subjects Communication Research Advanced Communication Theory</p> <p>Major Subjects Communication Media Laws and Ethics: Issues and Problems Communication Management Media Studies Communication Campaigns Research Methods and Statistics</p> <p>Cognates Communication for Social Change Knowledge Management Cross-Cultural Communication (Communication in the Asian Context)</p>
<p>MASTER OF ARTS IN EDUCATION Major in Educational Management</p>	<p>Basic Subjects Research Methods Sociological, Philosophical and Psychological Foundations Statistics</p> <p>Major Subjects Educational Management and Leadership Curriculum Development Strategies of Teaching and Learning Principles and Methods of Teaching Student Personnel Services Strategic Planning and Development</p> <p>Cognates Ethics, Social Responsibility & Accountability Technology in the Curriculum and Instruction Current Trends and Issues in Education</p>
<p>MASTER OF ARTS IN FOREIGN SERVICE</p>	<p>Basic Subjects Research Methods Sociological, Philosophical and Psychological Foundations Statistics</p> <p>Major Subjects Diplomatic & Consular Practices in Negotiations Philippine Foreign Policy Issues and Conditions Asia-Pacific Cooperation Policies and Conditions Issues and Trends in International Relations Seminar in Regional and International Organization International Law</p> <p>Cognates International Trade International Organizations: Their Role in International Cooperation</p>

	Economic Development
MASTER IN BUSINESS ADMINISTRATION With specialization in People Management	<p>Basic Subjects</p> <ul style="list-style-type: none"> Research Methods and Statistics Total Quality Management Organization and Management <p>Major Subjects</p> <ul style="list-style-type: none"> Marketing Management Operations Management Financial Management Workforce Planning and Organization Staffing Strategic HR Organizational Excellence Employee and Labor Relations <p>Cognates</p> <ul style="list-style-type: none"> Employee Management Performance & Rewards Management
MASTER IN CUSTOMS ADMINISTRATION AND SUPPLY CHAIN	<p>Basic Subjects</p> <ul style="list-style-type: none"> Strategic Management Ethics, Social Responsibility and Accountability Operations Management <p>Major Subjects</p> <ul style="list-style-type: none"> Customs and Revenue Management Customs Enforcement and Remedies Strategic Purchasing and Distribution Management Trade Facilitation, Cargo Control and Security Transportation and Logistics Management International Trade Laws and Policies <p>Cognates</p> <ul style="list-style-type: none"> Advanced Supply Chain Management Warehousing, Freeport and Economic Zones and Cases Research Methods
MASTER IN INTERNATIONAL HOSPITALITY MANAGEMENT	<p>Basic Subjects</p> <ul style="list-style-type: none"> Research Methods & Statistics Total Quality Management in the Hospitality Industry Social Responsibility and Governance <p>Major Subjects</p> <ul style="list-style-type: none"> Operations Management in the Hospitality Industry Marketing Management in the Hospitality Industry Advanced Hospitality and Tourism Laws Financial Management in the Hospitality Industry Human Resource Management in the Hospitality Industry Entrepreneurship in the Hospitality Industry <p>Cognates</p> <ul style="list-style-type: none"> Risk and Crisis Management Organizational Behavior in the Hospitality Industry Organizational Development
MASTER IN INDIGENOUS STUDIES	Basic Subjects

	<p>Introduction to Indigenous Studies Indigenous Worldviews, Theory and Practice Indigenous Research Methodologies & Ethics</p> <p>Major Subjects</p> <p>Indigenous Languages, Identity & Self-determination Indigenous Health & Wellbeing Indigenous People, Organization & Governance Indigenous Knowledge, Resource Management & Crisis of Sustainability Indigenous Arts & Literature Creative Approaches, Processes and Indigenous Research</p> <p>Cognates</p> <p>Indigenous Women, Gender & Space History of Indigenous Peoples & Decolonization Contemporary Issues in Indigenous Education</p>
<p>MASTER IN INTERNATIONAL TOURISM MANAGEMENT</p>	<p>Basic Subjects</p> <p>Research Methods & Statistics Total Quality Management in the Hospitality Industry Social Responsibility and Governance</p> <p>Major Subjects</p> <p>Marketing Management in the Hospitality and Tourism Industry Operations & Strategic Management in the Hospitality and Tourism Industry Financial Management in the Hospitality and Tourism Industry Human Resource Management and Organizational Development in the Hospitality and Tourism Industry Entrepreneurship in the Hospitality and Tourism Industry Information Technology in the Hospitality and Tourism Industry</p> <p>Cognates</p> <p>Economics of Tourism Impacts and Sustainability of Tourism</p>
<p>MASTER IN PUBLIC ADMINISTRATION With specialization in Taxation</p>	<p>Basic Subjects</p> <p>Research Methods Statistics Sociological, Philosophical & Psychological Foundations Ethics, Social Responsibility & Public Ethics & Accountability Organizational Development</p> <p>Major Subjects</p> <p>Government Policies and Services Tax Laws and Regulation National Internal Revenue Government Accounting & Budgeting Local Taxation, Tax Administration & Enforcement</p> <p>Cognates</p> <p>Personnel Administration in the Public Sector Management of NGO's</p>
<p>MASTER IN BUSINESS ADMINISTRATION</p>	<p>Basic Subjects</p> <p>Financial Management Research Methods Operations Management</p>

	<p>Marketing Management Managerial & Business Economics Human Resource Management Management Accounting</p> <p>Major Subjects</p> <p>Human Behavior in Organization Entrepreneurship Global Leadership Management</p> <p>Cognates</p> <p>Ethics, Social Responsibility and Accountability Strategic Management</p>
<p>MASTER IN PUBLIC ADMINISTRATION</p>	<p>Basic Subjects</p> <p>Sociological, Philosophical and Psychological Foundations Research Methods Policy Science Public Finance & Fiscal Administration & Revenue Management Ethics, Social Responsibility & Public Ethics & Accountability Personnel Administration in the Public Sector Human Behavior in Organization</p> <p>Major Subjects</p> <p>Strategic Management Social Marketing Organizational Development</p> <p>Cognates</p> <p>Management of NGOs Government Policies and Services</p>
<p>PHD IN BUSINESS MANAGEMENT</p>	<p>Basic Subjects</p> <p>Philosophical Foundations of Business Management Advanced Managerial Economics Advanced Research Methods Business Dynamics and Policy Making</p> <p>Major Subjects</p> <p>Organization Theory Corporate Planning Human Resource Development International Business Financial Theory Marketing Decision Models Management Information Systems Strategic Quality Management</p> <p>Cognates</p> <p>Leadership in Global Management Management of Corporate Culture Management Services</p>
<p>PHD IN FISCAL MANAGEMENT</p>	<p>Basic Subjects</p> <p>National Internal Revenue Monetary Economics and Public Finance Economic Policies & Development</p>

	<p>Major Subjects</p> <ul style="list-style-type: none"> Advanced Quantitative Methods in Public Finance Fiscal Policy (Budgeting & Revenue Management) Comparative Taxation Tax Laws and Regulations Local Government and Financing Taxation & the Philippine Tax System (Policy Formulation & Administration) Monetary Policy <p>Cognates</p> <ul style="list-style-type: none"> International Taxation Public Policy Formulation & Implementation
<p>PHD IN INTERNATIONAL HOSPITALITY MANAGEMENT</p>	<p>Basic Subjects</p> <ul style="list-style-type: none"> Fundamental of Philosophy Philosophy of Business Management Advanced Research Methods <p>Major Subjects</p> <ul style="list-style-type: none"> Leadership in Global Management Investment Strategies International Issues in Corporate Social Responsibility Labor and Social Legislation in Hospitality Industry Advanced Strategic Quality Management (Strategic Mgmt) Advanced Entrepreneurial Management Advanced Marketing Management Project Planning in Hospitality Management <p>Cognates</p> <ul style="list-style-type: none"> Ethics as Applied in International Hospitality Management Leadership in the Hospitality Industry Advanced Human Resource Management International Restaurant Management Legal Aspects of Business
<p>PHD IN INTERNATIONAL TOURISM MANAGEMENT</p>	<p>Basic Subjects</p> <ul style="list-style-type: none"> Research Methods and Statistics Tourism Strategy, Policy and Governance <p>Major Subjects</p> <ul style="list-style-type: none"> Tourism and Economics Tourism Sustainability and the Environment Tourism Sustainability in Culture, Heritage and Diversity Tourism and Accessibility: Transportation Operations and Infrastructure Tourism Destination Development and Management TQM, Operations and Service Excellence in the Tourism Industry <p>Cognates</p> <ul style="list-style-type: none"> Tourism Marketing and Promotions Tourism Sustainability in Community and Society Entrepreneurship in Tourism Tourism Issues on Safety, Security and Crisis Management Human Resource Management in the Tourism Industry Tourism: New Products and Trends Tourism and Travel Operations

	Special Topics in the Tourism Industry
PHD IN PUBLIC POLICIES & MANAGEMENT	<p>Basic Subjects</p> <ul style="list-style-type: none"> Public Policy Formulation and Implementation Economic Policies and Development Human Behavior in Organization <p>Major Subjects</p> <ul style="list-style-type: none"> Theories and Philosophy of Public Administration Quantitative Methods in Decision Making & Operations Management Development Planning and Administration Fiscal Policy (Budgeting & Revenue Management) Local Government and Financing Taxation (Policy Formulation & Administration) Strategic Management <p>Cognates</p> <ul style="list-style-type: none"> Advanced Personnel Management Special Issues on Public Finance in Developing Economies