

Lyceum of the Philippines University

Intramuros, Manila

College of Business Administration

Bachelor of Science in Business Administration major in Business Management

Effective, AY 2020-2021

First Year						
First Semester						
Course Code	Descriptive Title	Lec	Lab	Units	Pre-requisites	
BUSN01B	Business Essentials	3	0	3		
HBON01B	Human Behavior in Organization	3	0	3		
MMWN01A	Mathematics in the Modern World	3	0	3		
NSTP01N	National Service Training Program 1	3	0	3		
JPLN01A	The Life of Dr. Jose P. Laurel: Nationalist and Nation-Builder	3	0	3		
PHFN01A	Physical Activities Towards Health and Fitness 1	2	0	2		
RPHN01A	Readings in Philippine History	3	0	3		
UTSN01A	Understanding the Self	3	0	3		
Total Units		23	0	23		

Second Semester						
Course Code	Descriptive Title	Lec	Lab	Units	Pre-requisites	
ARTN01A	Art Appreciation	3	0	3		
BACN01B	Operations Management	3	0	3	BUSN01B	
BACN02B	Marketing Management	3	0	3	BUSN01B	
BAEN08B	Financial Management	3	0	3	BUSN01B	
PCCN01A	Purposive Communication	3	0	3		
LITC01C	Living in the IT Era	3	0	3		
NSTP02N	National Service Training Program 2	3	0	3		
PHFN02A	Physical Activities Towards Health and Fitness 2	2	0	2		
Total Units		23	0	23		

Second Year						
First Semester						
Course Code	Descriptive Title	Lec	Lab	Units	Pre-requisites	
BACN03B	Basic Macroeconomics	3	0	3	BACN01B, BACN02B	
BACN13B	Business Correspondence and Communication	3	0	3		
BAEN02B	Business Statistics	3	0	3	BACN01B, BACN02B	
BAEN03B	Consumer Behavior	3	0	3	BACN01B, BACN02B	
BAEN07B	Fundamentals in Business Data Analytics	3	0	3	BACN01B, BACN02B	
BBMN03B	Innovation Management	3	0	3	BACN01B, BACN02B	
PHFN03A	Physical Activities Towards Health and Fitness 3	2	0	2		
STSN01A	Science, Technology & Society	3	0	3		
Total Units		23	0	23		

Second Semester						
Course Code	Descriptive Title	Lec	Lab	Units	Pre-requisites	
BACN04B	Basic Microeconomics	3	0	3	BACN03B	
BACN05B	Business Law 1 (Obligations and Contracts)	3	0	3		
BACN06B	Good Governance and Social Responsibility	3	0	3	BACN01B, BACN02B	
BACN07B	Income Taxation	3	0	3		
BBMN01B	Pricing and Costing	3	0	3	BACN01B, BACN02B	
BACN08B	Human Resource Management (with Labor Laws)	3	0	3	BACN01B, BACN02B	
PHFN04A	Physical Activities Towards Health and Fitness 4	2	0	2		
TCWN01A	The Contemporary World	3	0	3		
Total Units		23	0	23		

Third Year						
First Semester						
Course Code		Descriptive Title	Lec	Lab	Units	Pre-requisites
BACN11B		International Business and Trade	3	0	3	BACN01B, BACN02B
BACN14B		Business Law 2 (Laws and Regulations)	3	0	3	BACN05B
BACN15B		Business Taxation	3	0	3	BACN07B
BBMN02B		Business Opportunity (With Product Feasibility)	3	0	3	BBMN03B, BBMN01B
BBMN04B		Programs and Policies on Enterprise Development	3	0	3	BACN01B, BACN02B
BBMN05B		Microfinancing	3	0	3	BACN01B, BACN02B
BBMN07B		Strategic Management	3	0	3	BACN01B, BACN02B
FMAN01B		Investment & Portfolio Management	3	0	3	BAEN08B
Total Units			24	0	24	

Second Semester						
Course Code		Descriptive Title	Lec	Lab	Units	Pre-requisites
BACN09B		Business Research Methods and Techniques (chapters 1-3)	3	0	3	BACN13B, BAEN02B
BACN10B		Feasibility Study	3	0	3	BACN13B
BAEN06B		Enterprise Resource Planning with SAP	2	1	3	BACN01B, BACN02B
BAEN09B		Meetings, Incentives, Conventions, and Events/Exhibitions (MICE)	3	0	3	BACN01B, BACN02B
ETHN01A		Ethics	3	0	3	
ICCN01A		Indigenous Creative Crafts	3	0	3	
Total Units			17	1	18	

Fourth Year						
First Semester						
Course Code		Descriptive Title	Lec	Lab	Units	Pre-requisites
BAEN01B		Entrepreneurial Management (Implementation)	3	0	3	BACN10B
BBMN06B		Family Business Management	3	0	3	BACN01B, BACN02B
BBMN08B		Business Research II (chapters 4-5)	3	0	3	BACN09B
BBMN09B		Entrepreneurial Leadership in an Organization	3	0	3	BACN01B, BACN02B
FLGN01A		Foreign Language	3	0	3	BACN01B, BACN02B
TNRN01A		Dr. Jose Rizal and Philippine Nationalism	3	0	3	
Total Units			18	0	18	

Second Semester						
Course Code		Descriptive Title	Lec	Lab	Units	Pre-requisites
PRTN01B		Practicum (with Business Paper)	6	0	6	
Total Units			6	0	6	

Over All Units			157	1	158	
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**Mandarin is highly recommended for Foreign Language course*

Prepared by:	Noted by:	Approved by:
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Mr. Michael M. Caballero
Chairperson


Dr. Maria Victoria M. Ac-Ac
Dean

Dr. Conrado E. Iñigo, Jr.
VPAA